

## Quantitative Methods For Business And Management

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This concise and accessible textbook covers all of the key quantitative methods needed to solve everyday business problems. Les Oakshott's clear and friendly writing style guides students from basic statistics, through to advanced topics, such as hypothesis testing and time series, as well as operational research techniques such as linear programming and inventory management.

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or quantitative values. 3 2 Descriptive Statistics Descriptive statistics are often used to describe variables. Descriptive statistics are performed by analyzing one variable at a time (univariate analysis). All researchers perform these descriptive statistics before beginning any type of data analysis.

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Quantitative Methods is a comprehensive guide to the techniques any student of business or finance is likely to need. The authors' coaching, learning-by-doing approach, coupled with the text's clear structural outline makes essential mathematical skills far less daunting.

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